




Name of Faculty: Mr. Siddharth Gupta
Department of Management Studies
Ram Lal Anand College, University of Delhi



Title	Mr.	First Name	SIDDHARTH	Last Name	GUPTA	Photograph
Designation	Assistant Professor					
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Institutional Web page	-					
Google Scholar	https://scholar.google.com/citations?user=zt7eMAoAAAAJ&hl=en					
Research Gate	https://www.researchgate.net/profile/Siddharth-Gupta-81					
ORCID ID	https://orcid.org/0000-0002-6214-1517					
Scopus ID	-					
Researcher ID	-					
Vidwan ID	393578					
Educational Qualifications						
Degree	Institution				Year	
Ph.D.	Department of Operational Research, University of Delhi				Pursuing	
PGDM	Lal Bahadur Shastri Institute of Management, AIU approved				2018	
B.Tech	Delhi Technological University				2015	

Career Profile

Currently working as Assistant Professor on regular basis at Ram Lal Anand College, South Campus, University of Delhi

Administrative Assignments

- Convenor of Management Avenues and Realistic Growth Society (MARG), RLA (July 2022 - June 2023).
- Co-Convenor of Placement Cell, RLA (since June 2021).
- Co-Convenor of Enactus, RLA (June 2021 – June 2024).
- Co-Convenor of E-Cell, RLA (June 2022 – June 2024).
- Teacher-in-charge of Department of Management Studies (2021 - 2022).
- Member of the Time-Table Committee of College (2021 - 2022).
- Co-Convenor of the Admission Committee (July 2020 – June 2021).
- Convenor of Admission Committee (July 2021 – June 2022).
- Member of Website Committee (Sine June 2024).
- Member of Sports Committee (Sine June 2023).

Areas of Interest / Specialization

Finance and Operation Research.

Subjects Taught

- Financial Accounting and Analysis
- Design Thinking
- Financial Management
- Investment Analysis and Portfolio Management

- Financial Institutions and Markets
- Quantitative Techniques for Management
- IT Tools for Business

Research Guidance

Publications Profile

Papers:

1. Sharma, R., Gupta, S., Gupta, D., Kushwaha, PK., (2019). Awareness and Knowledge about Probiotics among college students. *J Pure Appl Microbiol*, 13(4), 2201-2208.
2. Kachroo, R., Kumar, P., Gupta, S., Gulyani, G., (2020). Level of Financial Literacy among college students. *International Journal of Multidisciplinary Education and Research*,9(11),239-245.
3. Gupta, R., Kalra, A., Jain, C., Gupta, S., Gulyani, G., (2021). Impact of Covid 19 on Household and Students: A Survey Report. *International Research journal of Management Sociology & Humanities*,12(1),14-29.
4. Aggarwal, S., Gupta, S., Sehgal, S., Srivastava, P., Sen, A., Gulyani, G., & Jain, A. (2022). Vitamin K2: An emerging essential nutraceutical and its market potential. *J. Appl. Biol. Biotechnol*, 10(2), 173-184.
5. Verma, A., Joshi, G., Shri, C., Chaturvedi, A., & Gupta, S. (2023). Role of fear on consumers' buying tendencies: mediating role of social media usage. *FIIB Business Review*, 23197145231186281.

Chapters in books and e-chapters (Published)

Book Chapter-

Siddharth Gupta (2020), Challenges and Opportunities Imposed by Corona on Auto Sector,Ch 7,Changing Scenario Of Business And Management by Shashi Yadav,Book Rivers Pubs,Pg 83-91.

Conference Organization/ Presentations
<p>Events Organized:</p> <p>Presentations: International</p> <ul style="list-style-type: none"> • Research paper titled “Sustainability at the Heart of Healthcare: Exploring the Impact of ESG Initiatives on Financial Performance” was presented at the “<i>7th Biennial International Conference 2024</i>” held on 21-22nd March 2024, at the Sri Guru Gobind Singh College of Commerce.
Research Projects (Major Grants/Research Collaboration)
<ul style="list-style-type: none"> • Currently working on DST funded project “Sustainable Livelihood Enhancement of SC Communities” in Chainpura Tehsil of Niwai, Rajasthan.
Awards and Distinctions
Association With Professional Bodies
Other Activities
International: Qualified CFA Level 1